

## Dace Designs Vancouver

By Lee-Ann Jacobson, Assignment Fashion Reporter

Since 2001, Dace Moore of Vancouver's Dace Designs has been creating forward thinking collections in her Gastown studio. Originally from the Okanagan Valley, Moore came to Vancouver with little more than a dream. Over the past eight years she has carefully crafted her designs and made a name for herself not only on the West Coast but across Canada and the United States.

Moore's parents came from relatively modest means, and when the back-to-school season rolled around, Moore and her siblings would each be given \$100 to spend on their fall wardrobe. While her siblings would arrive home with several different pairs of pants, shirts and shoes, Moore says she would use hers to buy one or two special pieces, opting for quality over quantity.

Arriving in Vancouver with virtually no sewing or design skills, Moore would scour the thrift shops, collecting fabric scraps and making her own pieces to sell to consignment stores. When they began to actually sell, Moore decided to study at the Blanche Macdonald Centre for Applied Design, completing the program in 1998.

Dace's pieces are known for their mix of clean lines and femininity. Her fall 2010 collection features more than just shirts, dresses and pants. There are outerwear pieces, accessories and duvets and throws for style at home as well.

Especially notable are this season's April Blouse, with its beautiful lace details and button closures on the right shoulder, available in both cream and black. Other gems include the Dilan Tank dress with binding detail, curved hemline and elastic waist, the Kyle pleated 100% cotton trousers with angled front zipper and slightly cropped leg. Then there's the Lee Jacket, a wool coat with brass buttons that are used with the leather toggles. The inside is fully lined and roomy enough to wear with sweaters underneath, which is absolutely ideal for fall and winter when you want to be warm but still look smart.

The website for Dace Designs can be experienced at <u>www.dace.ca</u>